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IN THE MILL REPORT NO. 74
September 7, 1944

Rationing and Price Control

Subject	Assigned	Status
PUBLICATIONS		
War Letter for Agriculture - Sept. 4	DuMars, OI	Completed
Gasoline, fuel oil ceilings reduced in East		
No price increase for work gloves		
Recapping of tires still necessary		
Three foods to zero point value		
Dealers' mark-ups on trucks raised		
Cotton Price Stabilization Agreement revised		
Other price actions announced		
Weekly Letter to State Extension Directors		
September 2	Lloyd, Ext.	Completed
Policy Releases:		
Point values for rationed meats		
Creamery butter point value		
OPA-4734		
Grain sorghums (OPA-T-2512)		
Revision of Cotton Price Stabilization Agreement (WFA-OPA joint release)		
Letter to Farm Editors - Agriculture in Wartime -- September 2		
Revision of Cotton Price Stabilization Agreement	Wing, OI	Completed
Raisin Growers' Ceilings same as Support Prices		
No Change in Grain Sorghum Ceiling Prices		
Grower Prices for Pears in Certain States		
Farm Production and Prices After the War (Chester Bowles' radio speech - Aug. 31)		
Price Increases for Potatoes in Four States		
Raw Horseradish Root Prices		
To Pre-Cube Steaks From Cutter and Canner Grades		
Institutional Users Of Meats and Dairy Products		
Prices for 1944 Canned Sweet Cherries Produced in California		
DDT Exempt From Price Control		
Sweet Cream Products Advisory Committee		
Tire Quotas for September Affecting California Grape Wine		
Quota of New Passenger Automobiles		
Housewives Save in What They Pay for Butter		



Subject	Assigned	Status
The World Sugar Situation - August Control of Sugar Prices and Distribution in the United States (Price and Rationing)	BAE	Completed
The Feed Situation - August Prices of Oats, Barley, Grain Sorghums New "Master Regulations" for Grains; Supplement Covering Sales by Retailers Ceiling Prices of Oats Revised by OPA Barley Ceiling Prices Revised Downward by OPA	BAE	Completed
The National Food Situation - August Utility Grade of Beef at Zero Point Value	BAE	Completed
The Demand and Price Situation - August Potatoes and Sweetpotatoes (OPA maximum prices increased in certain states)	BAE	Completed
RADIO		
FASHIONS IN RATIONS, CBS, Servel, Inc. Point Changes in Rationed Foods for September	Hemphill, OI	Completed
<u>Farm Production Goals</u>		
Article on Comparing Conservation on the High Plains during World War I and II (Farmers Union Grain Terminal Assoc. St. Paul)	Faris, SCS	In preparation
Article on Fish Ponds (Magazine)	Rowe, SCS	In preparation
"Farm Scene Shifting" (Picture Layout for Chilean Magazine)	Tilley, SCS	Completed
"The Farmer Takes to the Woods" (Article)	Jarrett, SCS	In clearance
Article - Oyster Story (Magazine)	Boyle, SCS	In preparation
Weekly Letter to Extension Directors: Regional Meetings on Commodity Loan Program Designation of Drought Counties	Lloyd, Ext.	Completed
PRESS		
Press release on the Book "Shall I Be A Farmer	Goding, FSA	Completed
Lettuce seed treatment gets germination in hot weather	BPISAE	In clearance
Potatoes for dehydration	OI	"
Fescue seed a good feedstuff	ARA, Burch	Cleared

Subject	Assigned	Status
Simple method of wool sampling	Burch, ARA	In clearance
A county improves its livestock	"	"
Research achievement sheet No. 11 - swine sanitation	"	Cleared
Research develops new coating material	BAIC	In clearance
Table syrup from wheat	"	"
New unit used in reporting rosin stocks	"	Issued
Former chemistry chief honored	"	In clearance
New development lowers cost of industrial acid	"	"
Research develops new used wheat	"	In preparation
<u>VISUAL</u>		
Movie on "More Milk"	Mot. Pic. Service	Out
<u>RADIO</u>		
5 radio sparks (4 on animal breeding, 1 on pork poster)	Burch, ARA	In clearance
<u>Farm Flashes-Sparks:</u>		
Barberry Eradication Reduces Small Grain Losses	Millson, EPQ	Cleared
Eradicating Gooseberry Bushes Protects White Pines	"	"
Grasshopper Baiting Protects Fall-Planted Grains	"	"
Grasshopper Surveys Forewarn 18 States	"	"
Pick Cotton As It Opens to Improve Grade	"	"
Pick Cotton Early to Reduce 1945 Boll Weevil Damage	"	"
Female Lures Used to Trap Forest Tree Enemies	"	"
INS Farm Fare -- U.S. Rice Crop Coming to Market	Stahl, OD	Completed
<u>Farm Flashes:</u>		
Sanitary Seed Bed for Sugar Beets	Gilstrap, OI	Completed
Ice Overcoats for Cranberry Vines	"	In preparation
Wilt Resistant Varieties of Alfalfa	"	Completed
Control Winter Injury to Alfalfa	"	In preparation
Letoria Oat for Fall Seeding	"	"
Cotton Situation	Briggs, OD	"
<u>INS and PA:</u>		
Send your Turkeys to Market Now	Briggs, OD	Completed
Useful Ages for Animal Breeding	Burch, ARA	"
Widow and Son Run Ranch	Fox, FSA	In preparation
<u>Milkweed Floss</u>		
Sept. 16 - "Milkweed Floss Collection" - John Denny, OI and Connie B. Gay, Radio Service	Denny	In preparation
<u>Farm Labor</u>		
Weekly Letter to State Extension Editors: Farm Labor stories	Lloyd, Ext.	Completed

Subject	Assigned	Status
<u>Farm Facilities</u>		
Press release on Experimental Auction sale of surplus DPC property	DuMars, OI	Out
Plan to make possible maximum use of all available new corn pickers, press release	"	In clearance
Operation of Farm Machinery Program -- for Prairie Farmer	"	In preparation
<u>Victory Gardens</u>		
FOOD AND HOME NOTES "Onions in the Attic"	Douglass, OI	Released Sept. 4
RADIO		
Homemakers Chat: Next Year's Garden Plans	Thacker, Ext.	Completed
<u>NETWORK BROADCASTS</u>		
(Blue) Sept. 15 - "What About Gardens for Next Year?" Ernest Moore and Duke DuMars.	Hemphill, OI	In preparation
<u>Post War</u>		
Statements on: Agriculture and Full Employment Improvements in Farm Technology and Effects on Farm Output Post War Problems in Marketing Farm Products Agriculture Price Policy in the Post War Period Forest Conservation & Development Soil and Water Conservation Rural Electrification Rural Housing Rural Health Extension of Social Security Programs to Farm People Farming Opportunities to Veterans and War Workers Different Types of Farmers Require Different Types of Programs	Allin, BAE Johnson, BAE Thomsen, BAE Wells, BAE Marsh, FS Cohee, SCS Salisbury, REA Brewster, FSA Mott, FSA Taylor, BA Wooten, BAE Elliott, BAE Larson- Wooten, BAE	Out " " " " " " " " " " " " " " Completed
Article for Esquire Magazine "For G.I.'s Who Want to Farm"	Ackerman, Soc. Sec. Board Larson, BAE	
"Social Security for Farm People"- article for Land Policy Review	Larson, BAE	In preparation

Subject	Assigned	Status
"Social Security for Farm People" directed to farm women	Soc. Sec. Staff and Larson, BA-E	In preparation
Fact Sheets: Rural Health Social Security for Farm People	Larson, BA-E "	"
Postwar Electric Equipment	Lambert, REA	Completed

Home Food Preservation

PRESS

Pickles without scales—For Food and Home Notes Davis, HN&HE Completed

RADIO

VITAMINS FOR VICTORY ---

Safety First (Canned Foods)

Hoffman, OD

"

Radio Round-up on Food

Buried Treasure (storing fruits and vegetables)

Stahl, OD

"

Homemakers' Chats:

Apples—Try Drying

They Find Canning Pays

Gilstrap, OI

Completed

Fox, FSA

In preparation

School Lunch

Release on "Lunch At School Now Is A
Better Lunch!"

Winn, OD

Tentative

RADIO

CONSUMER TIME (NBC) --- Sept. 23 ---

School Lunches Make Better Citizens --

Pick-up from Hawthorne, California

Kempton, OD

Completed

RADIO ROUND-UP ON FOODS --- "How Big Is a Portion?"

(School Lunches)

Stahl, OD

"

Industrial Feeding

A feature article was prepared, and will be distributed by OWI to trade publications, foreign press and Negro Press.

Perry, OD
Podolsky, OD

Completed

A news release on Industrial Feeding was prepared and is to be distributed by OWI.

Perry, OD
Podolsky, OD

Completed

Food Conservation

Homemakers' Chat:

Milk Conservation

Hoffman, OD

Completed

Nutrition

<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
For Food and Home Notes— Blueprint for breakfast Green tomato time	Davis, HN&HE	Completed
VI SUAL Movie - "Man Who Missed His Breakfast"	Mot. Pic. Ser. Out	
RADIO CONSUMER TIME (NBC) — Sept. 9 Better Breakfasts Bring Better Health	Kempton, OD	Completed
VITAMINS FOR VICTORY— Women in White (food inspectors) Vitamin C Hearts for the Hearty (variety meats) Deep Purple Refreshment (grape juice)	Hoffman, OD " " " " " "	Completed " " " " " "
RADIO ROUND-UP ON FOOD Better Work With the Right Food Calcium in the Diet	Hoffman, OD " "	Completed " "
<u>Marketing Plentiful Foods</u>		
Special issue of the Food Trade Letter on Onions	Taylor, OD	In preparation
Victory Food Special Fact Sheet on Onions	" "	" "
Fact Sheet on Sweet Potatoes	" "	" "
Revision of "What is a Victory Food Special"	" "	" "
Article on "Tomatoes" for Food Trade Letter No. 48	Snell, OD	Out
Article on "Onions in Heavy Supply" for Food Trade Letter No. 48	" "	" "
RADIO		
VITAMINS FOR VICTORY — Tomato Talk	Hoffman, OD	Completed
RADIO ROUND-UP ON FOOD— On September's Market (food supply) Know Your Onions Apple Eating Time	Stahl, OD Beauchamp, OD Stahl, OD	" " " " " "
FASHIONS IN RATIONS—CBS—Sept. 2 Foods More Plentiful in September	Hemphill, OI	" "

Subject	Assigned	Status
Homemakers' Chat: Onions--Victory Food Selection	Hoffman, OD	In preparation
<u>Network Broadcast:</u> Farm and Home Hour, Blue Sept. 16 - "Onions—A Victory Food Selection" Ruth Van Deman, Bureau of Human Nutrition & Home Economics	Van Deman, BHN&HE	In preparation
<u>Miscellaneous</u>		
Summary of Wartime Extension Work 117	Bealer, Ext.	Completed
Director Wilson's Weekly Letter to Extension directors re: Loose Talk About Food Surpluses Report on Conference on Education in Rural Communities White House Conference on Rural Schools Northeast Extension Training Conference Rural Housing Advisory Assistance to Veterans Guide for Veterans	Lloyd, Ext.	"
<u>Weekly Letter to State Extension Editors:</u> Report from Radio Service of Department on distribution and use of Farm Flashes by States OWI - "Hasten the Day" transcription series Special editions Agriculture in Wartime Weekly Letter	Lloyd, Ext.	Completed
Medical Care Booklet, "A Handbook on Health for Farm Families"	Goding, FSA	At GPO
Fact Sheet on the present services offered by FSA to War Veterans	Hunt, FS	In clearance
PRESS		
Photo of housedress with statement on safety features, for OWI.	Davis, BHN&HE	Completed
German Helmet Turns Up as Modern Trojan Horse German Helmet A Trojan Horse (with Photo)	Millson, EPQ	Cleared "
Clip Sheet, Scales Register Honeyflow.	P. Smith, OI	"
Entomologists Reduce Malaria Threat In Philippines	Millson, EPQ	In clearance
First Food Shipments Into Kansas Mine	Ward, OD	Out
Grower Prices for Pears for Canning and Freezing in Certain States	Williams, OD	Out

Subject	Assigned	Status
WFA Acts to Make Storage Space Available For Apples and Pears	Snell, OD	Tentative
WFA Further Amends 1944 Irish Potato Price Support Program	Williams, OD	"
Release on "FReezer Space Holdings at All-Time High on August 1."	Snell, OD	"
Food Order Education --- Press Releases Turkey Offerings Must Be Speeded Says WFA QMC WFA Increase Beef set-aside to 60% Set Aside Percentage of Designated Dry Edible Food Priority Order (WFO 71) Revised /beans increased	Snell, OD Mangum, OD Snellgrove, OD " " " "	Tentative Out Tentative "
RADIO		
CONSUMER TIME (NBC) - Sept. 16 — Inland Fisheries -- Pick-up from Michigan Sept. 30—Modern Wonder Foods	Kempton, OD	Completed " "
HOME SERVICE DAILY—Sept. 8 — Federal Food Reporter	Briggs, OD	"
FARM AND HOME HOUR—Sept. 9—Return of Government Owned Foods to Trade Sept. 16 — "A" Award Birthday—Kenneth W. Burke	Stahl, OD	"
GREEN NETWORK RELEASE—Accomodiations for Vegetables	Beauchamp, OD	"
ORANGE NETWORK RELEASE—"A" Stands for Achievement	Beauchamp, OD	"
RADIO ROUND-UP ON FOOD— U.S. Rice on World Markets	Stahl, OD	Completed
FASHIONS IN RATIONS, CBS, Sept. 2 Perishable Foods Start Moving into Kansas Limestone Mine. Don't Travel on Labor Day Unless It's Necessary	Hemphill, OD	Completed
Homemaker Chats: Q&A—How Store Awnings? Care of Outdoor Furniture	Gilstrap, OI	In preparation
Farm Flashes: Industrial Solvents from Farm Wastes Highfrown Eggs Will Hatch New Method Lowers Cost of Industrial Acid Thinning Jack Pine for Pulp Wood Sparks	Gilstrap, OI " " Bergoffen, FS Gay, OI	Completed " In preparation Completed "

Subject	Assigned	Status
INS and PA		
Woman Fire Spotter Doubles as Fire Fighter	Bergoffen, FS	Completed
Chips Off the Old Block	"	In preparation
Wood Cutting Family	"	In preparation
Anniversary "A" Awards	Stahl, OD	In preparation

